

## EXPERIENCE CRETA

### BUSINESS OBJECTIVE AND SHORT BUSINESS DESCRIPTION

Understanding the growing demand for high technology shows around the world, as well as parks offering a combination of technology and leisure, we create a multi-space at the center of the biggest city of Crete and the 4th biggest in Greece.

At EXPERIENCE CRETA, the visitor will have the privilege to live a unique flight experience, "living" the most important mythological and historical events of Crete, "flying" on 2 flight simulator platforms of 48 seats total capacity. These platforms are built by the biggest company in leisure parks flight simulators "BROGENT". Platforms like these could be found in the world's biggest leisure parks (Disneyland Paris , Universal Orlando etc.) offering to the visitor a unique experience.

At our place, apart from the flight simulators, the visitors have the opportunity to visit our Experience Store for shopping, the Experience Café for lunch, fresh juices and refreshments, our photo booth, and watch a unique After Show in a fully featured indoor park.

From the very first moment, our guests feel the exceptional atmosphere of the space. The unique murals and park's architecture preparing them for an exceptional travel in history.

The Experience Store, is located in the entrance of the park and is full of magnificent Cretan products and items from island's history.

The Experience Cafe , offering traditional meals and refreshments, based on the Cretan cuisine, for a break before or after our guests' experience.

The Photo Booth provides to the visitor the ability to be part of the movie, in a unique photograph which can be taken digitally or printed.

The exceptional preshow, prepares our guests for their "flight", while providing them with interesting information for the Minoan culture.

And finally, right after the flight experience, the guest will discover the history of Heraklion in the Venetian times, through an exceptional video provided by the Heraklion municipality, in the After Show, completing visitor's experience.

All the above cover only 1.000 square meters out of the total of 2.000 square meters of our building.



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The first phase of the investment has been finalized and we had our soft opening in March 2020.

The park is fully certified by the well known company in theme parks certification, "Comply Amusement Safety Ltd."

Similar investments have been installed by our partners, in Vancouver Canada ([www.flyovercanada.com](http://www.flyovercanada.com)), in Amsterdam ([www.thisisholland.com](http://www.thisisholland.com)) and in many locations around the world, in great success.

The second phase of our investment plan, has been scheduled for summer 2021 and includes the completion of our park, by operating two more unique rides (Flight of Icarus, Terror in the Palace), covering some of the remaining extra space.

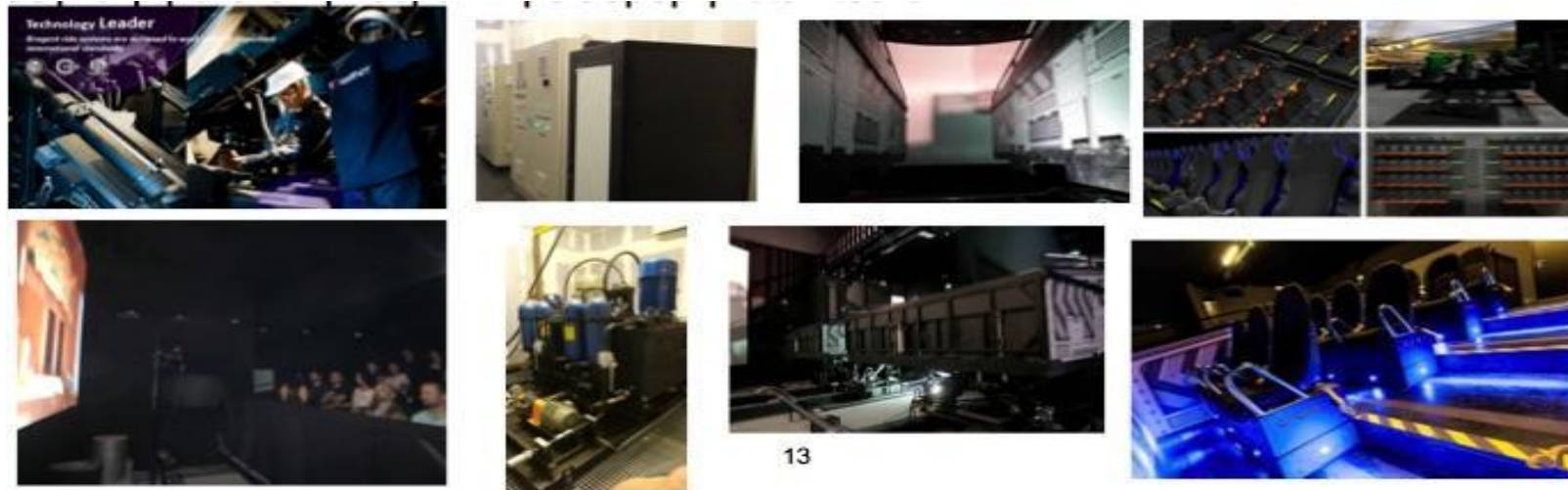


## EXPERIENCE CRETA

### DESCRIPTION OF THE PRODUCT AND SERVICES

In our fascinating park, our visitor has the opportunity to experience the most important moments of the history of Minoan civilization, with a high-tech video combined with motion platforms in a flight simulator with unique effects, which create an exciting experience. This experience is a "must-see" spectacle for every visitor, every family and every tourist.

The simulation platforms that are our main theme ride, are similar to those in the Disneyland Paris theme park and specifically in the "star tours" .



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### DESCRIPTION OF THE PRODUCT AND SERVICES

Our unique indoor theme park offers a total experience from the moment the guest enters our park.

The souvenir shop (Experience Store), with unique high quality Cretan products (souvenirs, jewelry, ceramics, books, etc.),

The interactive photography area (Photo Booth)



And after the guest's unique experience, he continues the fun, with educational activities (such as introduction to Minoan writing), the After Show that presents Heraklion city in the Venetian era while he can also enjoy his coffee or snacks at Experience Cafe



## EXPERIENCE CRETA

### PARTNERS

#### 1. BROGENT

The flight simulator is created by BROGENT.

Headquartered in Kaohsiung, Taiwan, BROGENT is a diverse technology company, with rich experience in digital content creation. Main lines of business include software and hardware R&D, manufacturing and system integration, theatre design, planning and construction capabilities. Brogent can deliver single subsystems as well as entire projects. After years of research and development, Brogent using their own core technology and are combining it with the latest 3D dynamic simulation technology

to produce simulation systems and game applications that provide a new generation of products for theme parks or large-scale amusement- and leisure venues.

Brogent team members and partners include Interdisciplinary senior designers and engineers, well known theme park designers and film directors



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#### 2. IXOR VFX

The film that our guest will enjoy and travel in history is a production by IXOR VFX, established in 2005, IXOR Digital is a CGI and post-production company offering high quality Effects & 3D animation services. The main production house is located in Athens, Greece, with studio offices in London and Los Angeles. With passion and hard work IXOR have earned several awards and accolades from the international CG community as well as International known events.

From storyboarding and supervision to 3D animation, VFX simulations and compositing, it can handle any task from pre-production to post-production.

With a huge clientele worldwide, IXOR creates productions and commercials for companies such as NISSAN, PLAISIO, COSMOTE, SHELL, MBC, ORANGE as well as one of the films displayed at the New York Book Museum and productions VFX to movies around the world (The Game Changer, Crikeln, Cable Lord, etc



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