

## EXPERIENCE CRETA – DESCRIPTION

Understanding the growing demand for high technology shows around the world, as well as parks offering a combination of technology and leisure, we create a multi-space at the center of the biggest city of Crete and the 4th biggest in Greece.

At EXPERIENCE CRETA, the visitor will have the privilege to live a unique flight experience, “living” the most important mythological and historical events of Crete, “flying” on 2 flight simulator platforms of 48 seats total capacity. These platforms are built by the biggest company in leisure parks flight simulators “ BROGENT”. Platforms like these could be found in the world’s biggest leisure parks (Disneyland Paris, Universal Orlando etc.) offering to the visitor a unique experience.

Is it possible to tell a story of a thousand years ago using the latest technology? Is it possible to combine something purely timeless with something utterly pioneering?

The answer to the above questions is undoubtedly a resounding “yes”, and sums up our vision for the MINOANS Project.

We created a theme ride that will enable visitors to experience the most important mythological and historical events of Crete.

The birth of Zeus and the abduction of Europa, a "flight" through the Palace of Knossos, the blooming of the Minoan civilization, a confrontation with the monstrous Minotaur and the destruction of the Minoan city of Knossos are some of the amazing events that visitors will view and experience.

### **EXPERIENCE HISTORY**

Between the 3rd and 2nd millennium BC, Crete gave birth to one of the brightest civilizations in human history. It was named Minoan Civilization after the mythical king Minos, the son of Europa and Zeus.

Due to its geographic location at the Mediterranean center, Crete quickly developed into a strong naval and trade power. The Minoans travelled across most of the Mediterranean, going as far as Egypt, Troy and Cyprus. As a result, the political and cultural influence of the Minoan civilization was not only felt in Greece, but in the whole "known" world, at the time.

The Minoan civilization was the base of the ancient Greek spirit, and the foundation of the European and Western Culture.

Visitors that truly want to understand the Minoan culture, need to have prior knowledge of the Greek history and mythology. The goal of the MINOANS is to provide the visitor with an audiovisual experience and impart the necessary experiential knowledge, that will further enhance their tour through the ancient monuments.

## EXPERIENCE MYTHOLOGY

The MINOANS experience will have as its key ride a 9d theatre in which the visitors will experience an interactive media production movie depicting the mythological and historical details of the rise and fall of the Minoan civilization.

This immersive theater will provide the opportunity to see all historical highlights while enjoying the latest video mapping and project technology delivering super realism and fantastic entertainment as never seen before. This venue will become the must see attraction for every tourist, every Greek family and for every visitor.

## EXPERIENCE TECHNOLOGY

We integrate the latest technology of theme rides while we also create a fantastic visual content. This allows us to map out the entire sequence of events and plan the experience to the last detail for maximum excitement.

The specific experience for the MINOAN Project consists of two mobile platforms of a combined 48 seat capacity. These platforms will move in perfect coordination with the camera animation of our film. Accompanying effects in specific points in the theater will further enhance the visuals to create a truly immersive experience for almost all senses.

### These effects include:

- Smoke/Fog
- Water spray/Rain
- Wind

### Open Hours

- **12:00 - 20:00**

## SERVICES

- At our place, apart from the flight simulators, the visitors have the opportunity to visit our Experience Store for shopping, the Experience Café for lunch, fresh juices and refreshments, our photo booth, and watch a unique After Show in a fully featured indoor park. From the very first moment, our guests feel the exceptional atmosphere of the space. The unique murals and park's architecture preparing them for an exceptional travel in history.
- The Experience Store, is located in the entrance of the park and is full of magnificent Cretan products and items from island's history.
- The Experience Cafe, offering traditional meals and refreshments, based on the Cretan cuisine, for a break before or after our guests' experience.
- The Photo Booth provides to the visitor the ability to be part of the movie, in a unique photograph which can be taken digitally or printed.
- The exceptional preshow, prepares our guests for their "flight", while providing them with interesting information for the Minoan culture.

- And finally, right after the flight experience, the guest will discover the history of Heraklion in the Venetian times, through an exceptional video provided by the Heraklion municipality, in the After Show, completing visitor's experience.

All the above cover only 1.000 square meters out of the total of 2.000 square meters of our building.

In our fascinating park, our visitor has the opportunity to experience the most important moments of the history of Minoan civilization, with a high-tech video combined with motion platforms in a flight simulator with unique effects, which create an exciting experience.

This experience is a "must-see" spectacle for every visitor, every family and every tourist.

The simulation platforms that are our main theme ride, are similar to those in the Disneyland Paris theme park and specifically in the "star tours".

- Our unique indoor theme park offers a total experience from the moment the guest enters our park. The souvenir shop (Experience Store), with unique high quality Cretan products (souvenirs, jewelry, ceramics, books, etc.). The interactive photography area (Photo Booth)
- And after the guest's unique experience, he continues the fun, with educational activities (such as introduction to Minoan writing), the After Show that presents Heraklion city in the Venetian era while he can also enjoy his coffee or snacks at Experience Café

#### Location

The theme park is situated right in the center of Heraklion Crete opposite to the new bus station, 5 minutes' walk from the harbor's main entrance, 10 minutes' walk from the Heraklion's Archaeological Museum and 50 meters from the bus station to the airport.